

FREE PILLSBURY SOFT BAKED COOKIES REBATE

TERMS AND CONDITIONS

OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA (EXCLUDING CONNECTICUT AND RHODE ISLAND), WHO ARE EIGHTEEN (18) YEARS OF AGE OR OLDER AT THE TIME OF QUALIFYING PURCHASE.

VOID IN CONNECTICUIT, RHODE ISLAND, AND WHERE PROHIBITED BY LAW.

ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND PARTICIPANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

OFFER ITEM AVAILABLE ON A FIRST-COME, FIRST SERVED, LIMITED QUANTITIES WHILE SUPPLIES LAST.

THIS OFFER, INCLUDING ANY REDEMPTION METHOD, MAY BE CANCELED OR POSTPONED BY SPONSOR, IN FULL OR IN PART, AT ANY TIME, INCLUDING FOR REASONS DUE TO THE ONGOING PANDEMIC (E.G., CORONAVIRUS/COVID-19).

INTERNET ACCESS IS REQUIRED TO REDEEM OFFER ITEM.

THIS OFFER IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH VENMO® OR PAYPAL, INC.

VENMO OR PAYPAL ACCOUNT REQUIRED TO RECEIVE AN OFFER ITEM.

The Free Pillsbury Soft Baked Cookies Rebate (“Offer”) is sponsored by General Mills Marketing, Inc. (“Sponsor”), 1 General Mills Blvd., Minneapolis, MN 55426, and is administered by Prize Logic, LLC (“Administrator”), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. OFFER PERIOD:** The Offer purchase period begins on August 23, 2021 and ends on October 18, 2021 (“Purchase Period”). The Offer submission period begins at 12:00 PM Eastern Time (“ET”) on August 23, 2021 and ends at 11:59:59 PM ET on November 18, 2021 or when the Offer Cap (defined in Section 3 below) is met, whichever occurs first (“Submission Period”) (collectively with the Purchase Period, the “Offer Period”). The Offer is only redeemable on a first-come, first-served basis and while supplies last. The Administrator’s computer is the official clock for the Offer. OFFER IS REEDEEMABLE ONLINE ONLY AND NOT AT ANY RETAIL VENUE. Sponsor reserves the right to modify or terminate this Offer at any time.
- 2. ELIGIBILITY:** The Offer is open only to individuals who are legal U.S. residents physically residing in the fifty (50) United States (excluding Connecticut or Rhode Island) or the District of Columbia, and who are at least eighteen (18) years old at the time of Qualifying Purchase (defined in Section 3 of these Terms and Conditions). Employees, directors, officers, and agents of Sponsor, Administrator, and each of their respective parent companies, divisions, affiliates, subsidiaries, advertising and promotional agencies and suppliers involved in the Offer (collectively, “Offer Entities”), as well as the members of each of their immediate families (i.e., spouse, parent, grandparent, sibling, child, grandchild and their respective spouses and the “steps” of each, all lineal descendants, including those by adoption, regardless of where

they reside) and persons residing in the same household as such individuals (whether related or not) are not eligible to participate. Void in Connecticut, Rhode Island, and where prohibited by law. Participation in the Offer constitutes participant's full and unconditional agreement to these "Terms and Conditions" and Sponsor's decisions and interpretations, which are final and binding in all matters related to the Offer.

- 3. HOW TO PARTICIPATE IN THE OFFER:** During the Purchase Period, a participant must purchase one (1) Pillsbury Soft Baked Cookies qualifying product (see attached Appendix for list of qualifying products) and two (2) gallons of dairy milk (32oz. or higher), in the same transaction from a participating store ("Qualifying Purchase") while supplies last. After making a Qualifying Purchase, an eligible participant must visit <https://FreeCookiesandMilk.com> ("Website"), and complete and submit the registration page including but not limited to: his/her first and complete last name (no initials), valid e-mail address, street address (no P.O. Boxes will be allowed), city, state, ZIP Code, and confirmation that he/she is at least eighteen (18) years of age or older. The participant will then be prompted to select if they would like their Offer Item sent via Venmo or PayPal and must follow the onscreen instructions to provide details of either the mobile telephone number associated with their Venmo account or e-mail address associated with their PayPal account. Participant must then follow the links and instructions to upload a photograph of his/her original Qualifying Purchase register receipt by 11:59:59 PM ET on November 18, 2021. The file must be in .JPEG, .JPG, GIF, or .PNG format and may not exceed 10MB.

Upon verification of Qualifying Purchase and a participant's eligibility after submission of an Offer claim, an eligible participant will be sent the funds in the amount of the pre-tax purchase price, after all discounts, of the Pillsbury qualifying product ("Offer Item"), while supplies last, via the payment method selected by the participant at the Website. Approximate retail value of each Offer Item is up to \$4. If the Pillsbury product included in the Qualifying Purchase exceeded \$4, the participant will not receive more than \$4. The maximum amount of total Offer Items provided will not exceed \$150,000 ("Offer Cap"). At least 37,500 Offer Items will be available to be claimed in this Offer, but the exact number will depend upon the value of Offer claims paid out from the \$150,000 fund. The Offer Cap will not be exceeded. Offer Items will be sent to verified participants within thirty (30) days of verification of participant's eligibility and Qualifying Purchase. Your payment initially will be set to your default privacy setting. You may change the privacy setting at any time by clicking on the transaction. If a participant does not have a Venmo account, he/she may sign up for a free account at <https://venmo.com/>. Venmo account subject to additional terms and conditions. If a participant does not have a PayPal account, he/she may sign up for a free account at <https://www.paypal.com/us/home>. PayPal account subject to additional terms and conditions. Offer Items are subject to availability and only available while supplies last. There is a limit of one (1) Offer Item per person/per household. No Offer Item substitution or exchange will be allowed, except by Sponsor, who reserves the right to substitute an Offer Item of equal or greater value in case of unavailability of an Offer Item or Force Majeure Event (as defined in Section 4 of these Terms and Conditions). Each participant shall be solely responsible for payment of any and all applicable federal, state, and local taxes for any Offer Item received. All other costs and expenses not expressly set forth herein shall be solely the recipient's responsibility.

All requests must be received by Sponsor or its authorized designee by 11:59:59 PM ET on November 18, 2021, while supplies last. The Qualifying Purchase receipt image must include the retailer name, date of purchase, and show the one (1) qualifying Pillsbury product plus two (2) gallons of dairy milk. A participant may fold their receipt if it is too long to be captured in one (1) image, as long as the retailer name, date of purchase, and Qualifying Purchase are

visible. **A Qualifying Purchase receipt may only be used once to receive an Offer Item (as defined below). A Qualifying Purchase receipt may not be used by more than one (1) participant.** Limit one (1) Offer submission, per person/per household. A “day” is defined as starting at 12:00 AM ET and ending at 11:59:59 PM ET on a calendar day, except on August 23, 2021 when a day starts at 12:00 PM ET and ends at 11:59:59 PM ET. Receipts must be readable. Mechanical reproductions, altered receipts, or unreadable receipts, as determined in Sponsor or Administrator’s sole discretion, will not be accepted. Receipts submitted in excess of the limits set forth herein will not be accepted. NOTE: Proof of Offer submission does not constitute proof of delivery or receipt of the Offer claim.

NOTE: An eligible participant may receive a link to the Website using an SMS-enabled mobile device and sending a text message to the short code “22639” (“Short Code”) stating the keyword “COOKIE” (“Keyword”). Once the text message is received, the entrant will be sent a follow up text message asking the entrant to indicate their 5-digit ZIP Code (“XXXXX”). Upon receipt of the valid 5-digit ZIP Code and valid Keyword, a participant will automatically receive a text message with a link to the Website. The participant may log on the Website in their browser and follow the submission steps set forth in this Section 3 to enter. Each text message must be manually key-stroked/entered by the participant. A participant is not required to send a text message to participate and may go directly to the Website to submit. Note that a participant cannot submit an Offer claim solely by texting to the Short Code.

IMPORTANT FOR PARTICIPANTS USING A MOBILE DEVICE TO PARTICIPATE IN THE OFFER: Message and data rates may apply. Not all mobile telephone providers carry the service necessary to participate in this Offer and/or obtain a Website link. Participants should consult their wireless providers’ pricing plans. By texting the Keyword to the Short Code, you provide to the Sponsor and Administrator your express written consent for you to receive text messages using automated technology in response to your request related to the Offer. Consent to receive text messages is not required or a condition of any purchase. A participant may, at any time, choose to stop participating in this Offer by sending an opt-out text message stating “STOP COOKIE” to the Short Code. If a participant sends an opt-out text message, they will be sent a reply text message, which will confirm that they have been unsubscribed and will receive no further text messages. For help, text the word “HELP COOKIE” to the Short Code.

4. **LIMITATIONS OF LIABILITY:** Offer Entities are not responsible for: (i) interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or jumbled, scrambled or misdirected registrations or orders, or transmissions, or for phone, electrical, network, computer hardware or software or program malfunctions, failures or difficulties or for other errors, omissions, interruptions, or deletions of any kind whether human, mechanical or electronic or for any damage to any person’s computer related to participating in the Offer; (ii) illegible, unintelligible, postage due, misdirected, delayed, undelivered, damaged, late, lost or stolen receipts, entries or incorrect or inaccurate registration or order information, whether caused by Internet users or programming associated with or utilized in the Offer or by any technical or human errors that may occur in the administration of the Offer; or (iii) for any typographical errors in any Offer-related materials. All registrations and all elements thereof will become the property of Sponsor and will not be acknowledged or returned. If in the judgment of Sponsor, the Offer is compromised by viruses, bugs, non-authorized human intervention or other causes, which in Sponsor’s judgment, may corrupt the administration, security, or fairness of the Offer, Sponsor reserves the right, in its sole discretion, to modify, discontinue, suspend or terminate the Offer. **OFFER ENTITIES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR**

IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT REGARDING THE OFFER.

If, for any reason, the Offer is not capable of running as planned, or the integrity and/or feasibility of the Offer is severely undermined by any event beyond the control of Sponsor or force majeure event, including, but not limited to, fire, flood, epidemic, pandemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order, or regulation, order of any court or jurisdiction, infection by computer virus, unauthorized intervention, technical failures or other cause not reasonably within the control of Sponsor (“Force Majeure Event”), Sponsor reserves the right, at its sole and absolute discretion, to abbreviate, cancel, terminate, modify or suspend the Offer and/or proceed with the Offer in a manner it deems fair and reasonable. If Sponsor, in its discretion, elects to alter this Offer for any reason, a notice will be posted at the Website.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS OFFER, INCLUDING OFFER ITEM COMPONENTS, ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSIONS OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

5. **RELEASE:** Offer Entities expressly disclaim any responsibility, and by participating in this Offer, each participant agrees: (i) to be bound by these Terms and Conditions; (ii) to waive any rights to claim ambiguity with respect to these Terms and Conditions; (iii) to waive all of their rights to bring any claim, action or proceeding against any employees, directors, officers and agents of Offer Entities, Venmo, PayPal, Inc., and each of their respective parent companies, divisions, affiliates, subsidiaries, advertising and promotional agencies and suppliers involved in the Offer and each of their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers and each of their respective officers, directors, stockholders, employees, representatives, designees and agents (the “Released Parties”), in connection with the Offer; and (iv) to forever and irrevocably agree to indemnify, defend, release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable attorneys’ fees) that may arise in connection with: (a) the Offer, including, but not limited to, any Offer-related activity or element thereof, and a participant’s participation or inability to participate in the Offer; (b) the violation of any third-party privacy, personal, publicity or proprietary rights; (c) human error; (d) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties; or (e) the negligence or willful misconduct by participant. Released Parties are not responsible for any loss (financial or otherwise), liability, injury (including death) or damage to persons or property, which may be caused directly or indirectly, in whole or in part, by the purchase of, use or misuse of any Offer related product or the Offer Item. Released Parties further assume no liability either for the cancellation, modification or premature conclusion of the Offer for any reason or through the acts or defaults of any company or person providing any Offer or due to any condition beyond its control,

including weather, fire, strike, pandemic, acts of war or terrorism, or other Force Majeure Event.

- 6. DISPUTES:** THIS OFFER IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF (“JAMS RULES”). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS’ FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. PARTICIPANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR OFFER ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE OFFER PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.
- 7. PRIVACY POLICY:** Information collected in connection with the Offer will be subject to Sponsor’s Privacy Policy, which is available at <https://www.generalmills.com/en/Company/privacy-policies/privacy-policy-adult-US-core-063020>.
- 8. GENERAL CONDITIONS:** Participants waive any right to claim ambiguity in these Terms and Conditions. Federal, state and local taxes, if any, are the sole responsibility of participant. Sponsor reserves the right, in its sole discretion to cancel, terminate or modify the Offer and proceed in a manner it deems fair and reasonable. Duplicate or non-conforming requests will not be honored or returned. Sponsor reserves the right, to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Offer; to be acting in violation of these Terms and Conditions; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Offer. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Offer will void any attempted participation effected by such methods and the result in the individual utilizing the same to be ineligible to participate in the Offer. All registrations and/or materials submitted become the property of Sponsor and will not be returned. Offer Entities are not responsible for any lost, late, undeliverable/undelivered e-mails. In the event of any conflict with any Offer details contained in these Terms and Conditions and Offer details contained in Offer materials (including, but not limited to, point of sale, television, and print advertising, promotional packaging, and other promotion media), the details of the Offer as set forth in these Terms and Conditions shall prevail. These Terms and Conditions may be modified by Sponsor and/or we may cease offering the Offer at any time. YOU AGREE THAT WE MAY NOTIFY YOU OF OTHER TERMS AND CONDITIONS BY POSTING THEM (OR IN ANY OTHER REASONABLE MANNER OF NOTICE WHICH WE ELECT), AND THAT YOUR

PARTICIPATION IN THE OFFER AFTER SUCH NOTICE CONSTITUTES YOUR AGREEMENT TO THE NEW TERMS AND CONDITIONS. This Offer is subject to all federal, state and local laws and regulations. Any attempted form of participation in this Offer other than as described herein is void. **CAUTION AND WARNING: ANY ATTEMPT TO DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS OFFER IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Terms and Conditions or any word, phrase, clause, sentence or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Terms and Conditions valid and enforceable. The invalidity or unenforceability of any provision of these Terms and Conditions will not affect the validity or enforceability of any other provision. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision and such provision shall remain in full force and effect. In the event of any conflict with any Offer details contained in these Terms and Conditions and the Offer details contained in any promotional materials (including, but not limited to, point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Offer as set forth in these Terms and Conditions shall prevail.

Customer service inquiries may be made at the Website at [Contact Us](#).

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APPENDIX

Qualifying Dairy Milk Products

All dairy milk (32oz. or higher)

Qualifying Pillsbury Products

Pillsbury Soft Baked Cookies (18ct)

- Chocolate Chip
- Confetti
- Peanut Butter with Chocolatey Drizzle
- Sugar with Drizzled Icing
- Butterscotch & Chocolate Chip